

Wednesday, May 19

DEVICE SPECIALTY DAY

1:00 – 2:00 PM

REGISTRATION

2:00 – 5:00

MEDTECH VERTICAL MARKETS

Attendees have the opportunity to participate in interactive break-out sessions focused on the hottest medical device vertical markets. You will hear first-hand from each industry's leading physicians, scientists, CEOs, corporates and VCs.

TRACK 1

OPHTHALMOLOGY INNOVATION

TRACK CHAIR:

Richard Lindstrom, MD, Founder & Attending Surgeon – Minneapolis Eye Consultants

2:00 – 2:15

WELCOME & LAY OF THE LAND

A general overview of the ophthalmology sector and data on investment trends.

Richard Lindstrom, MD, Founder & Attending Surgeon – Minneapolis Eye Consultants

Douglas Fisher, MD, Principal – InterWest Partners

2:15 – 3:15

CLINICAL/PHYSICIAN PRESENTATIONS: Trends & Needs in Medical Innovation

Richard Lindstrom, MD

Richard Lindstrom, MD, Founder & Attending Surgeon, Minnesota Eye Consultants
Adjunct Professor Emeritus, University of Minnesota, Department of Ophthalmology

Eugene de Juan MD

Eugene de Juan MD, Founder & Vice-Chairman – ForSight Labs

Scott Hauswirth, OD, FAAO

Scott Hauswirth, OD, FAAO, Consultative Optometrist – Minnesota Eye Consultants
Faculty at the Illinois College of Optometry and the Southern California College of Optometry

Bill Kenney

Bill Kenney, CEO – Phillips Eye Institute

3:15 – 3:45

AFTERNOON NETWORKING BREAK

3:45 – 4:15

VENTURE CAPITAL PANEL DISCUSSION

This panel will take a deeper dive into where the investment opportunities are and how to address the challenge of getting these device(s) to market.

MODERATOR:

Douglas Fisher, MD, Principal – InterWest Partners

PANELISTS:

Mike Gertner, Adjunct Partner – Essex Woodlands Health Ventures

Nick Pliam, MD, PhD, Venture Partner – Bay City Capital

Steven D. Weinstein, Managing Director – Novartis Venture Fund

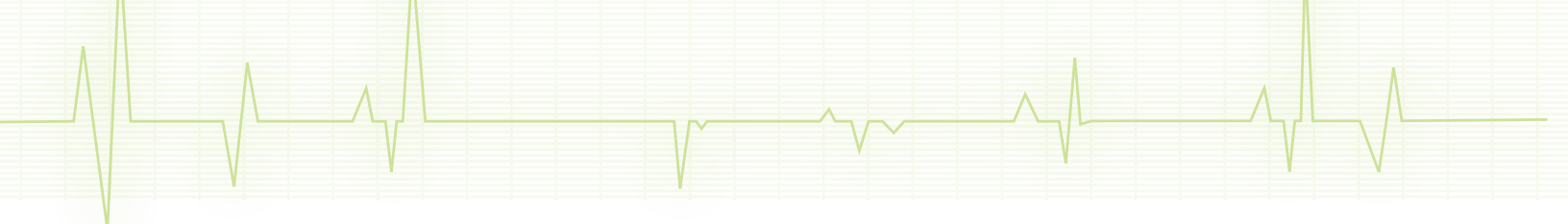
4:15 – 4:45

MEETING THE NEEDS OF THE MARKET:

Evaluating the cost/value proposition to patients as consumer

Paul Ehlen, CEO – Precision Lens

Jim Tiffany, MBA, CEO – TLCVision



4:45 – 5:30

COMPANY SHOWCASE

Ophthalmology start-ups will have 15 minutes each to describe how they are treating ophthalmic conditions with innovative medical devices.

Y. Ralph Chu, MD, Revision
Ed Peterson, CEO – AcuFocus
Yichieh Shiuey, MD, Founder – KeraMed

TRACK 2

BARIATRIC/OBESITY INNOVATION

TRACK CHAIR:

David Milne, Managing Partner – SV Life Sciences

2:00 – 2:05

WELCOME & LAY OF THE LAND

A general overview of the bariatric/obesity space and data on investment trends.

David Milne, Managing Partner – SV Life Sciences

2:05 – 3:00

PHYSICIAN PRESENTATIONS

Expert physicians will provide clinical statistics on obesity and elaborate on combating this growing epidemic.

Mitchell Roslin, MD, Chief of Bariatric Surgery – Lenox Hill New York City
Aurora Pryor, MD – Duke Center for Metabolic and Weight Loss Surgery

3:00 – 3:30

AFTERNOON NETWORKING BREAK

3:30 – 4:30

VC / CORPORATE PANEL

VC's and Corporates will discuss where they see opportunities, dive further into investment trends, syndication, and addressing the challenges of getting these device(s) to market.

MODERATOR:

Jan Garfinkle, Founder & Managing Director – Arboretum Ventures

PANELISTS:

Mike Carusi, General Partner – Advanced Technology Ventures
David Milne, Managing Partner – SV Life Science Partners
Evan Norton, Director – Abbott Ventures Inc.
John Onopchenko, Managing Director – Synergy Life Science Partners

4:30 – 5:30

CEO'S SPEAK OUT ON DEVELOPING DEVICES TO TREAT MORBID OBESITY & METABOLIC CONDITIONS

MODERATOR:

Mike Carusi, General Partner – Advanced Technology Ventures

PANELISTS:

Mitch Dann, Chairman – Valentx
William Murray, President & CEO – ReShape Medical
Stuart Randle, President & CEO – GI Dynamics, Inc.

TRACK 3

WOMEN'S HEALTH INNOVATION

TRACK CHAIR:

Linda Grais, MD, Partner – InterWest Partners

2:00-2:05

WELCOME REMARKS

Linda Grais, MD, Partner – InterWest Partners

2:05 – 2:40

LAY OF THE LAND

A general overview of the women's Health sector and addressing Innovation trends.

Charles Carignan, MD, President and CEO – NinePoint Medical, Inc.

2:40 – 3:30

VENTURE CAPITAL AND M&A ACTIVITY

This panel will take a deeper dive into where the investment opportunities are, and how to address the challenge of getting these device(s) to market.

MODERATOR:

Linda Grais, MD, Partner – InterWest Partners

PANELISTS:

Michelle S. Doig, Principal, Corporate Finance – Abingworth

Stacy Feld, Director – Physic Ventures

Rakesh Mehta, Executive Director, Healthcare Investment Banking – JP Morgan Securities

3:30 – 4:00

AFTERNOON NETWORKING BREAK

4:00 – 4:30

CASE STUDY

Karen Talmadge, PhD., Vice President – Kyphon
Co-Founder & Chief Science Officer, Kyphon Products
Bakken Fellow, at Medtronic Spinal and Biologics
Executive Chairman – Gynesonics

4:30 – 5:30

COMPANY PRESENTATIONS

Women's Health start-ups will describe how they are treating female health conditions with innovative devices.

Wally Danielson, CEO – Impres Medical
Bhairavi Parikh, CEO – CellScape
Darrin Uecker, President & CEO – Gynesonics

TRACK 4

ENT / OTOLARYNGOLOGY

TRACK CHAIR:

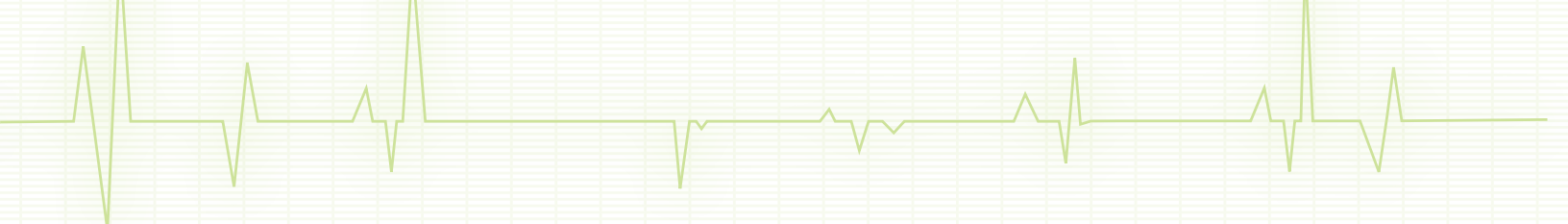
Tony Natale, M.D., Venture Partner – Prism VentureWorks

2:00 – 2:15

WELCOME & LAY OF THE LAND

A general overview of the ENT space and data on investment trends.

Tony Natale, M.D., Venture Partner – Prism VentureWorks



2:15 – 3:15

PHYSICIAN PRESENTATION

Expert physicians will provide clinical statistics and elaborate on the growing health issues in the ENT sector.

Terry Jay Garfinkle, MD, MBA, FACS, Chief of Otolaryngology - North Shore Medical Center
Medical Director - Massachusetts General Hospital/North Shore Center for Outpatient Care

Abtin Tabaee, MD, Director of Rhinology and Endoscopic Sinus Surgery – Department of Otolaryngology - Beth Israel Medical Center
Assistant Professor of Otolaryngology - Head and Neck Surgery – Albert Einstein College of Medicine

3:15 – 3:45

AFTERNOON NETWORKING BREAK

3:45 – 4:30

COMPANY SHOWCASE

Otolaryngology Start-ups will have 10 minutes each to describe how they are treating ENT conditions with innovative devices.

Fred Dinger, President & CEO – ENTrigue Surgical
Lisa Earnhardt, President & CEO – Intersect ENT
Tim Herbert, President & CEO – Inspire Medical Systems

4:30 – 5:30

CORPORATE / VC PANEL

VCs and Corporates will discuss where they see opportunities, dive further into investment trends, syndication, and addressing the challenge of getting these devices to market.

MODERATOR:

Tony Natale, M.D., Venture Partner – Prism VentureWorks

PANELISTS:

Josh Baltzell, Managing Director – Split Rock Partners
Mark Fletcher, President, ENT/NT USA – Medtronic Inc.
Mudit K. Jain, Partner – Synergy Life Science Partners
Perry Mykleby, VP, Marketing – Gyrus ENT, L.L.C., An Olympus Company

5:30 – 6:15

WELCOME COCKTAIL RECEPTION

HOSTED BY:

OPPENHEIMER

OPPENHEIMER WOLFF & DONNELLY LLP

6:15 – 8:00

DINNER & KEYNOTE

THE NEW GLOBAL ECONOMY:

Is the US losing its edge on innovation and what can be done about it? Dr. Glen Nelson will address the regulatory paths, cost of innovation, and the impact of public policy on the MedTech industry.



Glen D. Nelson, MD
Chairman – GDN Holding, LLC
Former Vice Chairman – Medtronic



Thursday, May 20

7:30 – 8:30AM

NETWORKING BREAKFAST

HOSTED BY:



8:30 – 8:45

WELCOME & OPENING REMARKS

Conference Chairman: Don Gerhardt, President & CEO - LifeScience Alley
Carissa Stavrakos, Conference Producer - International Business Forum, Inc.

8:45 – 9:00

STATE OF THE MEDTECH VENTURE INDUSTRY: *PWC MoneyTree Data on MedTech Investment Trends*
PWC will set the stage by presenting tailored data from the quarterly MoneyTree Report specific to investment activity in the medical device market on a regional and national level.

Thomas Montminy, Partner – PricewaterhouseCoopers LLP

9:00 – 10:00

THE LAY OF THE LAND

What specific changes/challenges are impacting Investors, CEOs & Corporates?

- Options and Physician Relationships
- Regulatory Path's/Reimbursement: 510k what does it get you? Will this change the VC paradigm?
- How do you block a PMA & keep a 510k?
- Do these challenges create new opportunities?

MODERATOR:

Jonathan Zimmerman, Partner – Faegre & Benson, LLP

PANELISTS:

Chad Cornell, Vice President, Corporate Development – Medtronic, Inc.

B. Kristine Johnson, President – Affinity Capital Management

J.P. Peltier, Managing Director – Piper Jaffray & Co.

Dennis W. Wahr, MD, President & CEO – Lutonix

10:00 – 10:45

THE CRYSTAL BALL: *Seasoned veterans make predictions for 2010 and beyond*
Will the world change and if so how?

MODERATOR:

Bill Harrington, Partner – Three Arch Partners

PANELISTS:

Mike Carusi, General Partner – Advanced Technology Ventures

John Freund, Managing Director – Skyline Ventures

Peter McNerney, Partner – Thomas McNerney & Partners

10:45 – 11:15

NETWORKING BREAK

11:15 – 12:00

A VIEW FROM THE TRENCHES

Hear first-hand perspectives from leading physicians on using today's most innovative devices

MODERATOR:

John Deedrick, Managing Director – Accuitive Medical Ventures

PANELISTS:

Eugene de Juan, MD, Founder & Vice Chairman – ForSight Labs

Robert Ganz, MD – Minnesota Gastroenterology

David Schultz, MD, Founder & Medical Director – MAPS Medical Pain Clinics

12:00 – 12:45

SO YOU WANT TO GO O-U.S. -- *What you need to know first.*

- Addressing regulatory strategies and other major hurdles
- What are the advantages and disadvantages on using offshore manufactures?
- Best practices and lessons learned
- The consolidator's view on OUS strategies
- Doing studies/clinical trials abroad
- International partnering
- CE Mark Vs FDA Approval
- The global playing field: EU, China and Brazil (friends or foes?)

MODERATOR:

Doug Mowen, Managing Director, Life Sciences Advisory – PricewaterhouseCoopers

PANELISTS:

Martha Goldberg Aronson, Former Senior Vice President – Medtronic

Michael Berman, Medical Device Venture Catalyst – Berman Medical

Martin Chambers, Global Vice President of Sales – Rox Medical, Inc.

Andrew M. Weiss, President & CEO – CoAxia, Inc.

12:45 – 2:00

LUNCHEON

HOSTED BY:

PRICEWATERHOUSECOOPERS 

2:00 – 3:00

CORPORATE BUYERS AND INVESTMENT BANKERS SPEAK OUT ON M&A ACTIVITY

MODERATOR:

William Kaufman, , Partner, Corporate Finance & Transaction Group – Oppenheimer Wolff & Donnelly, LLP

PANELISTS:

Kevin Davies, Managing Director & Head, Healthcare Investment Banking – RBC Capital Markets

Jeff Hoffman, Managing Director & Head of West Coast Healthcare Investment Banking – JP Morgan Securities Inc.

Shaun McCormick, Sr. Vice President and Chief Financial Officer – ev3

Isaac Zacharias, Director, Business Development – Boston Scientific Corporation

3:00 – 4:00

FDA FIRESIDE CHAT

GUEST SPEAKER:



Dan Schultz

Senior Vice President for Medical Devices and Combination Products
Greenleaf Health LLC
Former CDRH Director of the FDA

INTERVIEWED BY:



Mark DuVal

President
DuVal & Associates, P.A.

4:00 – 4:30

NETWORKING BREAK

4:30 – 5:30

AN INSIDER'S VIEW OF PUBLIC POLICY & REGULATORY ISSUES

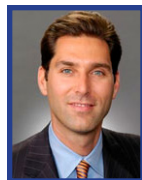
Addressing physician relationships, Regulatory path's (510k), Changing reimbursement guidelines, patent reform, Sunshine Act, Device Tax, and Comparative effectiveness

KEYNOTE IN CONVERSATION WITH:



Mark Leahey

President & CEO
Medical Device Manufacturers Association



Stephen J. Ubl

President & CEO
AdvaMed

FACILITATED BY:



Kevin Wasserstein

Managing Director
Versant Ventures

5:30 – 6:30

COCKTAIL RECEPTION

6:30

CONFERENCE ADJOURNS